

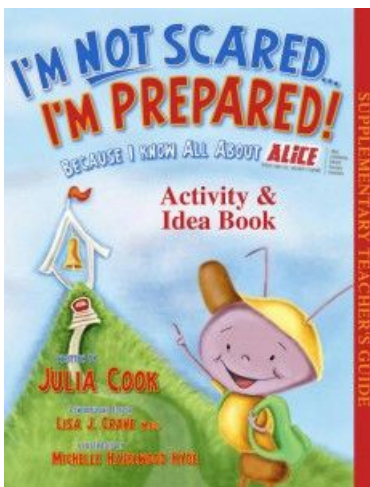
ALICE RELATED CHILDREN'S BOOKS

ALICE helps start age appropriate conversations to the home or classroom. Award winning children's author Julia Cook, a former teacher and school counselor, has authored in excess of 60 children's books, recently authored a book series specific to ALICE and recovering from natural or man made disasters.

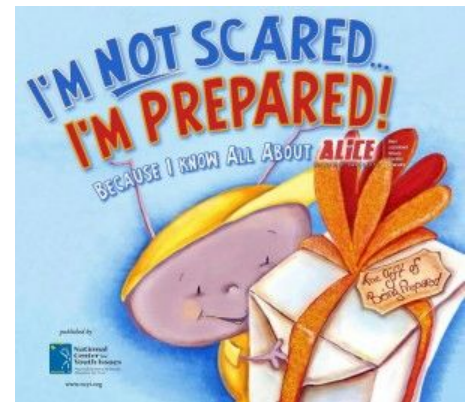
Unfortunately in the world we now live in, we all must ask ourselves the essential question: What options do I have for survival, if I ever find myself in a violent intruder event? "I'm Not Scared...I'm Prepared!" will enhance the concepts taught in the ALICE Training Institute and make them applicable to children of all ages in a non-fearful way. By using this book, children can develop a better understanding of what needs to be done if they ever encounter a "dangerous someone."

I'm Not Scared, I'm Prepared + Activity Book

The ALICE Training Institute announces the release of, "I'm Not Scared... I'm Prepared," by national award winning author, Julia Cook, a parenting expert with almost 60 children's books to her credit.



Author Julia Cook collaborated with ALICE founders Greg and Lisa Crane to create an age-appropriate, instructional storybook that teachers and parents can use as a tool to teach the ALICE concepts to elementary aged school children. Greg Crane, founder of the ALICE training program stated, "Julia Cook has managed to create a child-friendly, non-threatening way to instruct young children in preparing for the unimaginable event of an active shooter."

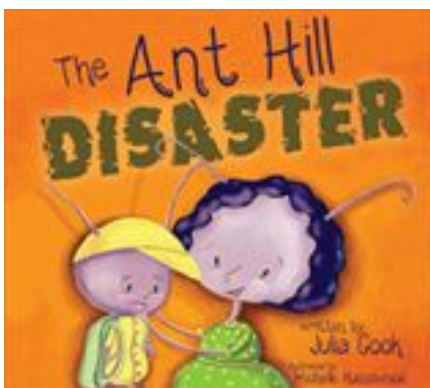


Julia's experience as a guidance counselor (where she often used children's books to enhance her classroom lessons) and Master's in Elementary School Counseling

gives her a unique ability to translate difficult topics into kid-friendly language. Cook's books have been featured on the national news and referenced in such publications as Parent's Magazine, The New Yorker, The Chicago Tribune, Yahoo.com, dr.laura.com and babyzone.com.

The Activity book enhance the concepts taught in the ALICE training and makes them applicable to children of all ages in a non-fearful way. By using this book along with the I'm Not Scared...I'm Prepared! story book, children can develop a better understanding of what needs to be done if they ever encounter a "dangerous someone."

The Ant Hill Disaster



"The Ant Hill Disaster" addresses the difficult task of talking to children about natural and man-caused disasters. With violent events happening in our world today, parents and educators are often at a loss of knowing what to say and how to say it. This book models effective parenting and teaching responses. Michele Gay, mother of Josephine Gay and co-founder of **Safe and Sound Schools: A Sandy Hook Initiative**, has penned the book's forward.